

# SeniorNet®



ANNIVERSARY

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# Annual Report <sup>2006</sup>

## MISSION

*SeniorNet's mission is to provide adults 50+ access to and education about computer technology and the Internet to enhance their lives and enable them to share their knowledge and wisdom.*

*"We thank you for SeniorNet, which has enabled us to learn the computer skills so necessary to navigate in today's world. SeniorNet has enriched and broadened our lives!"*

*—Marilyn Bartholomew,  
SeniorNet Volunteer*



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# Dear SeniorNet Friends,

It is amazing to think that over 20 years have passed since SeniorNet founder Dr. Mary Furlong hypothesized that technology access and education would significantly enrich the lives of older adults everywhere. This pioneering idea quickly gained both momentum and funding, and SeniorNet was born. Since then, SeniorNet has grown into a leading worldwide technology trainer of older adults!

The year 2006 was a milestone for SeniorNet in many ways. In October, we celebrated SeniorNet's 20th Anniversary with a conference and gala event in Washington D.C. entitled, "Seniors Leading the Way; Celebrating 20 Years of Empowering Older Adults With Technology." The two-day event drew volunteers from SeniorNet Learning Centers across the U.S. as well as international delegates, technology industry representatives, corporate sponsors, and participants and online volunteers from around the world. The event was educational, insightful, and most of all, joyful! It was wonderful to celebrate SeniorNet's 20th Anniversary with those individuals who have taken the time, effort and care to nurture its growth.

Another key milestone we achieved in 2006 was launching our grant-funded (scholarship-based) Learning Centers, to bridge the 'Digital Divide,' and bring free computer access and education to seniors living in underserved communities. In September, we opened the first grant-funded Native American Achievement Center at the Blackfeet Reservation in Browning, Montana, in partnership with IBM Corporation. Then in October, thanks to a generous grant from the H.R.C. Foundation, we opened the first scholarship-based SeniorNet Learning Center at Emmaus Services for the Aging in Washington D.C.'s Shaw Community. This initiative directly serves our mission, and I'm pleased to report that we have additional, grant-funded SeniorNet Learning Centers planned for underserved urban and rural communities in 2007 and 2008.

We continue to look at new ways to expand SeniorNet and to assist, educate and connect older adults worldwide through technology. To that end, we have begun the redesign of our website to incorporate new features such as online photo sharing, blogging, and most importantly, distance learning with online courses. We have also expanded and updated our curriculum offerings to best meet the needs of both our Learning Centers and the new Native American Achievement Centers. Some of our new courses include Advanced Adobe Photoshop Elements, Quicken Medical Expense Manager, and Photo Sharing with Kodak EasyShare.

We thank you for your continuing support of SeniorNet as we continue to empower older adults with technology access and education. It is with your dedication and donation of countless volunteer hours, the valuable SeniorNet membership dollars, and the generosity of sponsors and donors that we are able to continue to deliver on our mission and bring older adults the life-changing benefits of technology.

Kristin Fabos  
Executive Director



# Thank You

## DONORS & SPONSORS

We are grateful to the following foundations, corporations and nonprofit partners that have supported SeniorNet's Learning Centers, web site and research programs during the past year.

### CORPORATIONS

Adobe Systems, Inc.      Microsoft Corporation  
 American                      MyFamily.com, Inc.  
 Greetings.com              Pricegrabber.com  
 Barnes&Noble.com        SBC  
 Bell South                      SeniorCorps/ETR  
 Broderbund                    Work/Family Directions,  
 IBM Corporation              Inc  
 Intuit

### FOUNDATIONS

AT&T Foundation              H.R.C. Foundation  
 Charles Schwab                SBC Foundation  
 Foundation                      UPS Foundation  
 Chicago Community Trust      Verizon Foundation  
 The Horace W. Goldsmith      Foundation

### NON-PROFIT PARTNERS

**Elder Financial Protection Network:**  
 EFPN works to prevent financial abuse of elders through innovative partnerships that build public awareness, drive community outreach and provide professional training.

### Native American Chamber of Commerce:

NACC strives to serve the identified needs of the American Indian-owned businesses and acts as serve as a liaison with corporations, governmental, and educational institutions.

**Senior Service America:** SSA provides community service and employment opportunities for adults age 55 and older who wish to re-enter the workforce.

### FISCALLY SPONSORED PROGRAMS

**Seniors on the Move:** The Annual "Seniors on the Move" conference is sponsored by California State Senator Jackie Speier. Each year the event focuses on issues of concern for seniors in San Francisco.

Each board member is a financial contributor to SeniorNet in addition to the many hours of voluntary service they contribute to the governance and oversight of the organization. SeniorNet is grateful for their commitment to serve. ■

### Silver (\$50+) and Gold (\$100+) donors

Bobbye Albrecht	Neil Daboul	J. Hess	Ferne Levy	Mary Nelson	Mary Schlosser
Donald Anderson	Mary Davis	Harlan Heydon	Doris Lewis	Joy Newman	Marcie Schwarz
Burns Apfeld	P. Russell Day	Annette	Jeanne Lieb	Samuel Newsome	Thayer Sibley
Louis Armendariz	Jane DeNeve	Himmelstein	John Limbocker	Kenneth Nowick	Robert Simpson
Harold Arnold	E. Patricia Donaldson	Bill Hirschfelt	Elesa Livingston	Therese O'Brien	Eviticus Smith
Christina Bae	Margaret DuVernay	Francis Hock	Ann Lopane	James O'Rourke	Jane Smith
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Betsy Booth	Ray Fitch	Florence Jones	Sandra Maresca	Edward Penick	Camille Stolz
Susan Bracken	Evelyn Fitz Maurice	Maureen Jones	Madeline Martino	Janie Phillips	Bob Swenson
Randal Braun	Dick Ford	Phyllis Jones	Camille Mason	Kent Phillips	Nicholas Syragakis
Marcella Briggs	Charlene Francis	Ellen Kamau	Daeierodt	Marie Phillips	Loretta Taylor
James Brown	Mike Gannon	Gloria Kane	Finetta Mathews	John Plumlee	John Tether
Roberta Brown	Kirk Garber	Griffith Kane	Erwin McCalla	William Podzon	Robert Thomas
West Bryson	Noelle George	James Kane	Joan McCallum	Evelyn Polito	Kate Thursby
Dick Byrd	Ben Gibbs	Dae Kang	Kathleen McCormick	Raymond Polivka	Kay Tichelaar
Don Cain	Sylvia "Faye" Gillett	Ray Kaupp	John McCracken	Ingrid Puglia	Anne Tomczak
Gerri Calore Johnson	Judith Gordon	Robert Kelley	Lawrence McGee	Dawn Pung	Stanley Torricer
Don Cameron	Sharon Goscinski	Georgianna Kelly	Anne McKenney	Scott Rains	Christine Ueno
Jack Campbell	Jane Grad	Mary Kelsh	Caroline Mechem	Darren Ranalli	Fred Valentine
Joe Cannizzaro	Jere Greene	Tom Kendall	Ilse Melamid	Gerald Rausa	Jerry Vater
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Carroll Cocchia	Joan Hartman	Patricia Kroepke	Rosemary Moore	Ara Rogers	Peggy Wilcox
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Sylvia Coleman	Evamaria Hawkins	J. Kumar	Etsuko Mori	Jill Rosen	Lori Williams
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Sally Cornish	David Hayes	John Kunz	Alfred Moyer	Blanca Rotschi	Karl Witwicki
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Shirley Crutchfield	Donna Henselman	Constance Levesque	Irene Nakamura	Hilda Satran	Kathleen Zobel
	David Heryford	Ed Levine	Leslie Negus	Lawrence Schei	

# Expanding

## REACHING LOW-INCOME SENIORS

### Impacting the Capital

One of the many exciting successes of 2006 was the October 18th opening of a SeniorNet Learning Center at the Emmaus Services for the Aging's Dr. Arthur S. Flemming Senior Center in Washington, D.C.

"The highlight of the opening was the presentation of the certificates to the first students," commented Jan Adkins, a SeniorNet Regional Consultant. "Each student had something inspiring to say about the experience. They showed enthusiasm and excitement as they displayed their work and thanked their instructors. It was a wonderful experience to meet everyone at Emmaus and attend the opening. It made those of from SeniorNet realize how fortunate we are to work for an organization that is doing so much to bring computer technology to seniors in underserved communities."

The learning center was made possible by a three-year grant from the H.R.C.



Foundation. The grant provides free computer access and education to low-income older adults in the greater Washington, D.C. community.

"Marginalized not only by age but also by income levels, low-income seniors are victims of the 'Digital Divide,'" said Kristin Fabos, SeniorNet Executive Director. "The increased independence, the life-enhancing benefits and the pure joy that older adults get with computer access and education are truly amazing—it's all about

empowering people with technology. As SeniorNet celebrates 20 years of bringing computer education to older adults, we're broadening our mission to reach new audiences."

Emmaus Services for the Aging is a nonprofit organization that reaches out to build trust with seniors to provide support, advocacy and services that help them remain active, respected, independent and vital members of the community. Dr. Rusty Smith, Executive Director of Emmaus commented, "Of the many, valuable free programs and services we offer to over 750 seniors 60+, we have not previously had the luxury of a computer lab. Our clients have been wanting computers and computer instruction for some time now, and we're excited to be able to offer it through this partnership with SeniorNet and the H.R.C. Foundation." ■





## Hope and Harmony for Humanity

In September, SeniorNet was thrilled to open the first Native American Achievement Center anywhere in the world. This Achievement Center, located at the Blackfeet Nation in Browning, Montana, offers computer and Internet access, education and training at all levels for reservation residents.

"It fit right into what we were doing in providing services to the Blackfeet people," said George Kipp IV of Blackfeet Manpower. "But it's different because it's very specifically aimed at computer literacy."

Opened as part of joint initiative between the Native American Chamber of Commerce (NACC) and IBM, this Achievement Center is the first of five such centers scheduled to open over the next three years. The initiative, "Hope and Harmony for Humanity", will provide computer technology access and education to remote Native American reservations across the nation.

To start the process of setting up a SeniorNet Achievement Center, Kipp began meeting locally with SeniorNet Learning Center Consultant Jan Adkins and Carol Cocchia of the NACC at Blackfeet Community College. "We looked at a lot of reservations," said Adkins, "but when we came to the Blackfeet Nation, we said, 'this is it!' This is the first Tribe with an Achievement Center in the world, and they were selected because of their programs and capabilities."

IBM provided grant funding for furniture as well as 11 computers, programs and curriculum.

"IBM is proud to sponsor this groundbreaking initiative," said Ron Glover, vice president of IBM Global Workforce Diversity. "As Native American reservations are geographically distant from metropolitan

centers and often lack community infrastructure, they are often left behind in the information age. This program really aims to help them realize all of the education and communication benefits of technology and to bridge the digital divide."

Carroll Cocchia, NACC President and SeniorNet board member added, "With the help of exceptional corporations like IBM through their participation in the Hope and Harmony for Humanity project, we are empowering tribal communities like the Blackfeet Nation, to

improve their situation. We're helping level the playing field by giving them access to computers and technology education. It was a dream of mine and now it's a reality."

The Achievement Center will provide both basic computer training such as how to operate a computer, Internet literacy, how to use email and word processing; as well

as hobbyist curriculum such as digital photography and creating a family tree.

"In SeniorNet's 20-year history we've brought over one million older adults around the world together with computers and technology," said Kristin Fabos, executive director, SeniorNet. "Despite this success, the 'Digital Divide' remains a very real issue, and as we embark upon our next 20 years, we're taking advantage of our proven curriculum and teaching model to expand our mission to meet the needs of individuals in underserved and rural communities. We're thrilled to partner with IBM and the Native American Chamber of Commerce to provide the residents of the Blackfeet Nation with computer technology access and education." ■

*"We are helping level the playing field by giving (Blackfeet Nation) access to computers and technology education"*



# Celebrate!



## 20TH ANNIVERSARY OF SENIORNET

**H**eld October 20-21, 2006 in Arlington, VA, the 20th Anniversary Conference and Gala Awards Celebration commemorated SeniorNet's first 20 years and provided the platform to launch its next 20 years. This milestone celebration was a wonderful chance for staff, volunteers, students, board members, community leaders and many other friends of SeniorNet to come together face-to-face and share thoughts, memories and goals for the future.

The event brought together technology sponsors, corporations and organizations in the field of aging, as well as members of the SeniorNet Learning Center and online communities. The conference provided useful insights on working with the nation's booming population of older adults. Through multiple targeted breakout sessions, lectures, a panel discussion on cutting edge technologies, and outstanding keynote addresses, the event explored the numerous ways that technology serves the human spirit. ■



### EDUCATIONAL BREAKOUT SESSIONS

**C**onference participants received updates on the latest technology, and learned how technology can help them to lead healthier, happier, more productive, creative and independent lives.

A total of fifteen different sessions, presented by volunteers and sponsors, were available to conference participants. A selection of these sessions included, "The Many Facets of SeniorNet's Community," "Finding Health Information Online," "E-Learn, Enjoy, E-Volunteer on SeniorNet.org," "Learning Center Marketing that Works," and "Identifying and Preventing Frauds and Scams." These sessions helped to educate all attendees about different key elements of SeniorNet and the online world. ■

*"I am just thankful for the opportunity to have attended such an outstanding and informative conference."*

### KEYNOTE SPEAKERS

**ABIGAIL TRAFFORD** — The keynote speaker at lunch on Friday, October 20th was Abigail Trafford, Washington Post columnist and author of *My Time: Making the Most of the Rest of Your Life*. In her captivating presentation, Trafford explored the new ways that men and women are taking advantage of their retirement years to reinvent themselves and decide upon a life purpose. These new purposes include such undertakings as beginning a new career, volunteering, participating in the arts or pursuing an educational goal.

**JUAN WILLIAMS** — The keynote speaker for the Gala Awards Celebration on Saturday evening, October 21st was Juan Williams, one of the nation's outstanding political writers and thinkers. Williams is the senior correspondent for National Public Radio (NPR), a political analyst at FOX Television, and a regular panelist for FOX News Sunday.



Mr. Williams delivered an exceptional keynote address at dinner, and received a standing ovation from the audience. His speech addressed the need this country has for organizations such as SeniorNet to assist older adults in overcoming the digital divide. He praised SeniorNet for actively reaching out to underserved communities, and helping them to establish SeniorNet Centers. ■

## GALA AWARDS DINNER

On Saturday evening attendees gathered for a celebratory gala dinner. After mingling during cocktail hour the guests entered the ballroom and enjoyed a slideshow of photos of SeniorNet members from the past 20 years, created by Gene Bousquet of the Orlando Learning Center. The evening continued with a brilliant keynote address from Juan Williams, as well as a stirring speech from former IBM VP Ted Childs.

SeniorNet founder Mary Furlong spoke on the early days of the organization and the amazing growth SeniorNet has experienced. Current Executive Director Kristin Fabos and board chairman Leslie Smith each shared their vision and goals for the future of the organization.

The following group of individuals and organizations on the right were recognized throughout the evening for their outstanding work and contributions to SeniorNet. ■



*"The event was overall very positive and uplifting and the venue was outstanding in my estimation. I'm glad I went and I'm glad two leaders from our Center were able to go."*



### HONOREES

#### Vision Award:

Mary Furlong  
SeniorNet Founder

#### Founder's Award:

Lloyd Morrisett  
Former President  
of the Markle Foundation

#### Golden Sponsor Award:

Ted Childs, Former VP,  
Global Workforce Diversity, IBM

#### "Inspiring the Initiative" Award:

H.R.C. Foundation

#### Software Sponsor of the Year Award:

Adobe Systems, Inc.

#### 20-Years of Service Award:

Marcie Schwarz

#### Community Award:

SeniorNet Online Volunteers

#### SeniorNet Marketing Achievement Award:

Puget Sound SeniorNet Learning Center

#### Membership Achievement Award:

San Jose Willows SeniorNet Learning Center



*"I now have a better understanding and appreciation of SeniorNet."*

### OUR NEXT 20 YEARS

SeniorNet will continue to develop programs to educate the 65% of older adults still not online. There will be a special focus on bringing the benefits of computer access to older adults in underserved, low-income communities. As part of this multi-year effort, SeniorNet and its corporate partners will open learning centers on five Native American reservations and in a number of underserved communities nationwide.

Additionally, SeniorNet will explore and create more advanced technology education for the aging Boomer population. ■



### HELPING MAKE IT ALL POSSIBLE

SeniorNet has been fortunate to have the support of many companies, foundations and other nonprofit organizations during its first 20 years of service. The conference provided an opportunity to reaffirm that support and launch the next phase of its mission. Lead sponsors of the conference included: AT&T, IBM, Verizon, The Markle Foundation, BellSouth, and Senior Service America. Additional sponsors are referenced on page 3. ■



# Online Activities

## SENIORNET.ORG

### Teaching the Classics

Since 2004, hundreds of older adults each year have learned Latin and/or Greek via the Internet through the SeniorNet Classics Program. The students represent 13 countries. Currently, two retired Classics teachers volunteer their time and expertise to offer



these courses on the SeniorNet web site. The program is supported by about a dozen volunteers who help register students, provide technical assistance, create games and quizzes, assist in the online classrooms and publish an online magazine, *Ecce*, which is edited by a volunteer in the United Kingdom and which has contributions, not only from students, but also authorities in the Classical World.

In 2005 and 2006 instructors and students from the Program presented and exhibited at the international assembly of Classics educators at the Annual National Convention of the American Classical League (ACL). They represented the only group teaching the senior student.

As of 2006, the Classics program offers six levels of courses of Latin: 101, 102, 103, 104, 200 and 201 and two levels of Greek: 101 and 102.

Ginny Anderson also offers two levels of Latin through face-to-face classes at Furman University's FULIR (Furman University Learning in Retirement) program in South Carolina. Students in SeniorNet's upper-level courses are beginning to plan their own projects that

include deciphering marriage and death records handwritten in Latin for genealogy research, translating ecclesiastical texts, creating plays and sketches for schoolchildren to use in their Latin studies, and reading original texts to learn more about the culture of ancient Rome and Greece on which Western Civilization was built. SeniorNet's web site also continues to host intergenerational discussions with professors and students in online courses in the Gerontology department at the University of Northern Colorado. Since the fall of 1998, 25 classes of undergraduate and graduate students have participated, asking questions and exchanging information with SeniorNet members.

In 2006 SeniorNet.org was also able to add a dozen step-by-step computer tutorials to our web site thanks to a group of volunteers in a graduate program at De Paul University. ■

### International Book Club Celebrates 10th Anniversary

Supported by a team of 27 volunteers from around the world, the Books & Literature area of seniornet.org celebrated 10 years in 2006. Offering new discussions each month, the book clubs bring together people from all around the world for discussion and informal educational collaborations.



The Book Clubs have seen participation from a number of authors over the years, including most recently Matthew Pearl, author of *The Poe Shadow*. The Book Clubs have been featured on the PBS website and recognized as a Reading Partner by the Library of Congress Center for the Book – the only online book club to receive this designation.

Discussion themes have included "Read Around the World" – a focus on non-US born authors, books that included the word "House" in the title and a series of featured poets. The book exchange program has facilitated the sharing of nearly 4,000 books amongst the participants.

The Book Club is just another way SeniorNet helps seniors use computer technology to enrich their lives. You can be part of a discussion by visiting [www.seniornet.org](http://www.seniornet.org) and clicking the Books & Culture link. ■



## Connecting Around the World

Periodically, participants on SeniorNet's web site plan gatherings, sometimes called bashes, to meet in person with others whom they come to know online. The get-togethers can be as small as two "or three people meeting for lunch or as large as the hundred-people gatherings held several times during the year in various regions. Two gatherings were held during 2005 and 2006.

**LAS VEGAS, NEVADA:** 17 people attended the Las Vegas Bash on September 26 to 29, 2005 at the Hampton Inn in Las Vegas, Nevada. The first side trip was a tour of Las Vegas and then onto the Ethel M's Chocolate Factory. The second excursion was in the evening to see the lights of Las Vegas and the Fremont Street Experience. On two of the days, they were taken in a limousine to dinner at McMullins Pub and Landry's. A wonderful time was had by all and some even won money in the world-class casinos!

**MONTREAL, QUEBEC:** 41 individuals arrived from all over the world to experience Montreal's French heritage and multicultural flavor during a gathering on July 20th to 24th, 2006. There were four people from



Australia, four from Canada and the others came from various parts of the United States.

The group visited the old town of Quebec City with its lovely 17th century buildings and walked on cobble stone streets. Visiting Montreal was an exciting adventure, with a lunch cruise to visit the Montreal Port and a tram ride on the shore of the river. After dinner they gathered in the hospitality room for a gifts exchange and conversation with old SeniorNet friends. Some people went on their own to visit St. Joseph's Oratory and other monuments, and some shopped in the Underground City.

The banquet on the last day is usually the highlight of a SeniorNet Bash. An excellent musician played old tunes as well as rock music that literally put wings on the feet of the many who danced. After such a fantastic trip everyone regretted having to part until the next gathering, though they all were able to share their memories and photos of the event on SeniorNet.org. ■



## Online Book Drive Expands

During early Fall of 2006, volunteers in SeniorNet's online book clubs ([www.seniornet.org/books](http://www.seniornet.org/books)) established a new outreach program in connection with our Achievement Centers in Native American reservations. The Native American Children's Book Project (NACBP) is a drive to collect books for children on the reservations where we establish a Learning Center. To date, the project has donated 76 books to the Blackfeet Early Childhood Center for children ages 0-5 and over 200

books to the Blackfeet Boarding Dorm for children ages 6-18.

The NACBP project augments SeniorNet's ongoing Prison Library Project (PLP) which has donated over 5,000

new or slightly used books to prison libraries in South Carolina and Connecticut since it was started in 2004, through gifts from individuals and yearly submissions of books by the PEN/Faulkner Awards. To get involved with either book drive, visit [www.seniornet.org](http://www.seniornet.org) and clicking the Books & Culture link. ■

**“WE HAVE SUCH A GOOD TIME PICKING OUT ALL THESE BOOKS. WE CAN'T BEAR THE THOUGHT OF KIDS WITH NO BOOKS TO READ.  
— BOOK DONOR**

# More News

## FROM THE SENIORNET CENTERS

### Research on Technology & Aging

During 2006, SeniorNet helped to promote several research studies on older adults. The first was a study at the University of Maryland, which explored the effects of an Internet health learning

**SENIORNET COLLABORATES WITH RESEARCHERS TO COLLECT INFORMATION ABOUT THE USES OF TECHNOLOGY BY SENIORS.**

program focused on preventing hip fracture through exercise, a healthy diet, and good bone health. Another study examined research conducted at

Yale University, on how seniors choose among Medicare health plans. SeniorNet also promoted a project at Oregon State University, which analyzed family members who are caregivers to a senior, and explored how the use of new technologies may help older adults live in their own homes, and maintain a healthy life as they age. ■

### Online Security

In early 2006 SeniorNet released an all new CyberSecurity course thanks to \$40,000 in grant funding from AT&T. This course is designed to educate older adults about the risks and online, and demonstrate how to best protect your computer from viruses, bugs and spyware. The course also covers how to securely email, shop, and bank online.

To further educate our members on online financial security SeniorNet partnered with the Elder Financial Protection Network (EFPN) who presented valuable information on online fraud awareness at our 20th Anniversary Conference.

We would like to again thank the generous sponsorship from AT&T, and our partner EFPN for helping to educate SeniorNet members on CyberSecurity. ■

### Retired Technology Volunteers

The Retired Technology Volunteer (RTV) program was created in 2005 to match Internet- and technology-savvy Boomers with nonprofit organizations across the U.S. to help nonprofits expand their technology capacity. This past quarter SeniorNet was thrilled to see the enrollment number reach 5490! RTVs are at least 50 years young but you don't have to be retired to volunteer.

The program is funded through The UPS Foundation and SeniorCorps, which recognize the value boomers and seniors with technology skills can bring to nonprofits and the people they serve.

There is a culture of generosity throughout SeniorNet, and we greatly benefit from RTVs. You can observe it in the long terms of service of the volunteers at Learning Centers nationwide and the Seniornet.org Online Community. We hope to emphasize through RTV that this spirit of service needs to be contagious to maintain the breadth and quality of our programs. If you have not yet volunteered, consider stepping up at your Learning Center as an instructor or coach, or a publicity or web site worker to list just a few possibilities. There are also always volunteer spots available online at SeniorNet.org.

If you are already in a position of leadership, take the next step and plan for your successor. Find or recruit an understudy and transition them in over time. Thoughtful succession planning is a key to the longevity of a Learning Center or online project.

Nonprofits are being asked to do more with fewer resources every day. Keeping pace with technology and providing the most efficient and effective service possible will become more challenging for nonprofits . . . without highly skilled help. That's where the RTV program comes in, and why it's so important for you to register, and help us tell the story of what you can do! To register as an RTV please visit our website at [www.seniornet.org](http://www.seniornet.org). ■

# Fiscal Year

## FINANCIAL STATEMENTS

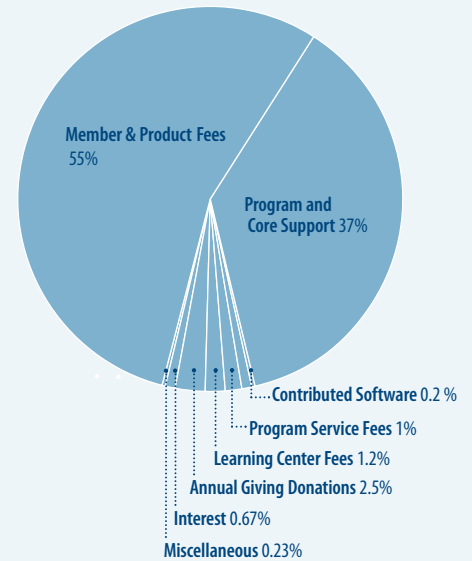
### Balance Sheet

JUNE 30TH	2005	2006
<b>ASSETS</b>		
Cash and Equivalents	\$142,498	\$234,772
Accounts Receivable	4,700	18,470
Grants & Sponsorship Receivable	272,928	72,732
Bond Investments	----	214,387
Prepaid Expenses & Other Assets	38,813	14,796
Furniture and Equipment	11,359	12,225
<b>Total Assets</b>	<b>\$470,298</b>	<b>\$571,002</b>
<b>LIABILITIES</b>		
Accounts Payable & Accrued Expenses	\$72,191	\$49,603
Fiscal Sponsorship	20,121	7,149
Deferred Revenue	41,550	----
<b>Total Liabilities</b>	<b>133,862</b>	<b>56,752</b>
<b>Net Assets</b>	<b>336,436</b>	<b>514,250</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$470,298</b>	<b>\$571,002</b>

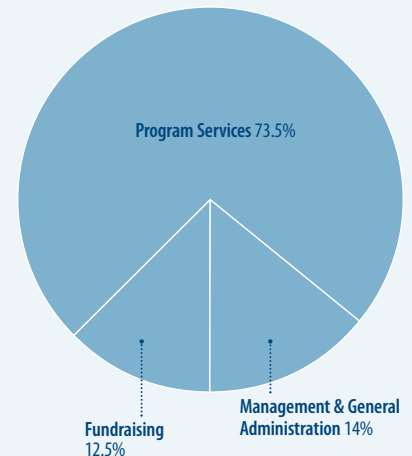
### Statement of Activities

JUNE 30TH	2005	2006
<b>REVENUE</b>		
Member & Product fees	\$713,903	\$608,733
Programs & Core Support	244,915	412,000
Contributed Software	78,687	1,802
Program Service fees	59,100	10,405
Learning Center fees	53,450	13,050
Product Sales	165	----
Advertising Placement	----	20,000
Annual Giving Donations	38,900	27,576
Interest	4,004	7,441
Miscellaneous & In-kind contributions	3,709	2,557
<b>Total Revenue</b>	<b>\$1,196,668</b>	<b>\$1,103,564</b>
<b>EXPENSES</b>		
Program Services	\$965,672	\$679,778
Management & General Administration	158,334	130,334
Fundraising	94,803	115,638
<b>Total Expenses</b>	<b>\$1,218,809</b>	<b>\$925,750</b>
<b>INCREASE (DECREASE) IN NET ASSETS**</b>		
Temporarily Restricted	\$90,828	\$191,672
Unrestricted	(112,969)	(13,858)
<b>Change in Net Assets</b>	<b>\$(22,141)</b>	<b>\$177,814</b>

FY06 INCOME – \$1,103,564



FY06 EXPENSE – \$925,750



NET ASSETS	2005	2006
Beginning of year	358,577	336,436
End of year	336,436	514,250

# Five Ways to Support SeniorNet

## CORPORATE SPONSORSHIP

As a corporate sponsor you can support a range of different initiatives aimed at SeniorNet's mission of bringing technology access and education to older adults. Ongoing sponsorship needs include: traditional Learning Centers, fully-funded Learning Centers in underserved communities, software programs, curriculum research and development, as well as regional and national conferences. We are also seeking sponsorship for our web site redesign project and overall internal expansion.

As 501(c)(3) organization all donations to SeniorNet are tax-deductible, and as a sponsor we can offer you publicity through our website, e-newsletters and press releases. If your company may be interested in sponsoring one or more of SeniorNet's programs please call Lisa Robinson, Director of Marketing and Development at 408-615-0699 x312 or email [sponsor@hq.seniornet.org](mailto:sponsor@hq.seniornet.org).

## INDIVIDUAL DONATIONS

As a 501(c)(3) nonprofit organization, SeniorNet relies on contributions from individuals such as you to help support our many programs. You can help us develop new curriculum and programs, enhance web features, and open new Learning Centers by making a tax-deductible contribution to our organization. Through the technology tools provided by SeniorNet older adults worldwide are able to enhance their lives and share their knowledge and wisdom. We encourage you to visit [www.seniornet.org/donate](http://www.seniornet.org/donate) or call our office at 408-615-0699 to learn how to make a tax-deductible donation.

## BECOME A MEMBER OR RENEW EARLY

We encourage you to join SeniorNet and become a card-carrying member of the premiere technology educator of older adults. Besides the knowledge that you're advancing the SeniorNet mission to help all older adults experience the joy of computer use, your 100% tax-deductible membership also includes a free [seniornet.org](http://seniornet.org) email address and discounts through Dell, CDW (Computer Discount Warehouse), IBM (Lenovo), Hertz Rental Car and much more!

## VOLUNTEER AT A LEARNING CENTER

If you are an adult over 50, SeniorNet Learning Centers throughout the country can use your assistance as a volunteer instructor, coach, registrar, or curriculum writer. There are often other jobs available to Learning Center volunteers as well. For specific volunteer opportunities at your local SeniorNet Learning Center please contact them directly. For a list of Learning Centers nationwide please visit our website at [www.seniornet.org](http://www.seniornet.org) or email Elesa Livingston, Programs Manager, at [lesa@hq.seniornet.org](mailto:lesa@hq.seniornet.org).

## VOLUNTEER ONLINE

Volunteers on SeniorNet's web site at [www.seniornet.org](http://www.seniornet.org) lead online discussions, welcome new participants, and create online greeting cards. Online volunteers also write articles for the site, write profiles of various web participants, use HTML coding to create new pages, or provide artistic, copyediting, technical or other support on our web site. If you would like to learn more about becoming a web site volunteer please contact Marcie Schwarz, Director of Online Services, at [marcie@hq.seniornet.org](mailto:marcie@hq.seniornet.org).

## SeniorNet Dedication

We and SeniorNet extend our deepest gratitude to the over 4000 volunteers throughout the country who serve in our Learning Center and on our web site. Our volunteers selflessly give hundreds of thousands of hours of their time each year to educate the older adult population. It would not have been possible for SeniorNet to reach its 20th Anniversary milestone without the extraordinary efforts of these individuals. Their exceptional work supports over 20,000 students our Learning Centers and over 100,000 monthly visitors to our website, as well as a host of SeniorNet outreach projects. We sincerely thank each of them for their service to the SeniorNet organization and their local communities. ■