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At 25th Anniversary Celebration
US Capitol
May 19th, 2011

KEYNOTES
The Honorable Kathy Greenlee,
Assistant Secretary for Aging
Ted Childs, Ted Childs, LLC.

SPEAKERS
Bill Kamela, Microsoft
Susan Mazrui, AT&T
Jack Stevens, Department of Interior, OIEED
Chief Donald Rodgers, Catawba Tribe
Albert Morales, IBM

Headquarters Staff
Cara Frame, Office Manager
Tej Bose, Webmaster
Phil Carnahan, Technical Director
Hank Clemente, Director Curriculum Development
Brandon Gardner, Headquarters Instructor

Michele M. Williams, Director Public Relations
Kim Hong, Social Media Strategist

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SeniorNet Blog: seniornet.org/blog
Providing older adults education and access to computer technologies to enhance their lives, enabling them to share their knowledge and wisdom.

28 Years of Highlights

1985 - 1990
- Founded - 1985
- Incorporated in California 1986
- Recognized as 501c3
- First Headquarters in San Francisco
- Opened five Learning Centers
- “SeniorNet Song” - Don Rawitch wrote in 1990

1990 - 1995
- Focused on center growth
- Corporate sponsorships from – Microsoft, IBM, Verizon, Adobe, Bell South, AT&T
- Co-sponsored 12 centers – with IBM in 1991
- Opened five Learning Centers
- Began collaboration with higher education institutions on research for Seniors

1995 - 2005
- Launched Underserved Initiative
- Modified business model to support centers facing economic conditions
- President Bill Clinton presented ‘President’s Service Award’ - 1996
- Microsoft, AARP and Sony Lifetime Connections collaborated – “SeniorNet At Sea” program to teach computer skills on board cruise ships - 1998
- Received Webby Award - 1999
- Charles Schwab sponsored ‘Investing Education for Seniors’ - 1999
- Yahoo Award – ‘Best Website for Seniors’ - 2001
- eBay Foundation pledged 5 year grant - 2001
- SeniorNet served as test site for IBM Web Adaptation Technology to provide visual and auditory support for individuals viewing web sites
- Microsoft Software Grant - 2004, 2005
- Re-established partnership with TechSoup - 2005
- IBM sponsored five Learning Centers on American Indian Reservations
- 20th Anniversary Celebration in D.C.
- Speakers - Key notes
  - Juan Williams, NPR, Abigail Trafford, Washington Post, Ted Childs, IBM, Mark Haley, IBM Mary Furlong, Colin Petheram, AT&T, Aaliyah Bokhari, Verizon
  - Lin Hoewig, Verizon, Quazi Zaman, Microsoft, Carroll Cocchia, Hope and Harmony for Humanity
- Lloyd Morrisett, Markle Foundation
- Sponsors - Lead Sponsors
  - IBM, AT&T, Verizon, Microsoft
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- Supporting Sponsors
  - Adobe, IDF, APCUG, OfficeMax Life Bio.com, Southwest Airlines
  - Mary Furlong & Associates Social Security Administration
  - Microsoft – 2009
  - Legacy Software: 2009, 2010

2006
- Received $122K - 2010
- Awarded Microsoft nationally 2009/2010
- Piloted “My PC Series” for Microsoft nationally 2009/2010
- Increased Membership by 19%
- 2011
  - Established first learning center in a Senior Assisted Living Facility: Council House – Suitland, MD
  - Launched Windows 7 nationally
  - Deployed strategic initiative - “Seniors Back to Work” / On-Line Courses
  - 25th Anniversary Celebration on Capitol Hill - May 19th

2006 - 2010
- President George W. Bush presented ‘Volunteer Service Award’ - 2006
- Received Susan B. Hadden - Pioneer Award from the Alliance for Public Technology - 2007
- Included in top blogs for Seniors - 2008
- Software Grants
- Microsoft – 2009
- Legacy Software: 2009, 2010

2012 - 2013
- Launched Social Media Blog, Twitter and Facebook
- M-Enabling New Partnerships
  - Good News Planet
  - Telkin
  - GrandMentor
  - Generations On Line
  - Clarity (Plantronics)
  - Que Publishing
  - M-Enabling eHealth, Inc.
- New Learning Centers
  - Washington DC
  - Quinault Indian Reservation
- Microsoft / AARP / SeniorNet Partnership to provide training of Windows 8 Touchscreen for AARP Members

60 Learning Centers, 3,000 dedicated Volunteers across the United States including underserved areas and Indian Reservations ... Affiliate SeniorNet Centers in other countries.

SeniorNet ... where you can learn new computer skills or enhance the ones you already have.