

FOR IMMEDIATE RELEASE

Media Contact:

James Zaniello +1.202.210.1926

jzaniello@hq.seniornet.org

SeniorNet Adds Two New members to Its Board of Directors

*Non-profit and Volunteer Leaders Daniel Wilson and Slava Vero to join Board of Organization
Dedicated to Technology Access for Those In Need*

Herndon, Va., Sept. 13 2010 – SeniorNet, the world's leading nonprofit technology educator of older adults, announced today the appointment of two members to its Board of Directors. Daniel Wilson and Slava Vero will join the SeniorNet board effective September 17, 2010.

Daniel Wilson is the Director of Policy and Program Development for the National Caucus and Center on Black Aged (NCBA), an organization that works to improve living conditions for elderly Americans. As the Policy Director, Wilson advocates for aging issues on Capitol Hill. The NCBA develops programming in conjunction with corporations and foundations to aid the senior population, including : the Senior Community Service Employment Program; the Healing Zone; and providing housing to seniors in the Washington D.C. area and around the country.

Slava Vero joins the SeniorNet board after volunteering with the organization and receiving the Chairman's Award for Excellence in 2008 and 2009. Vero is the Co-Coordinator of the Huntington, New York SeniorNet Center in Long Island, New York. She was one of the founding members of the center after joining in 1999. Through her dedicated work, the Long Island Center has become one of SeniorNet's flagship centers.

Vero's biggest and most successful efforts have been the opening of the East Yaphank Annex, another SeniorNet center in Long Island, New York, and the "Homebound Remote Learning Project." The East Yaphank Annex center focuses on providing computer education to the underserved in the community. The "Homebound Remote Learning Project" provides computer training to homebound seniors and veterans with disabilities.

"We're very excited to include Daniel and Slava on the SeniorNet Board of Directors," said Leslie M. Smith, SeniorNet board chairman and IBM Business Development Executive. "Both Daniel and Slava have unique and relevant experience and really understand the challenges of providing services to the underserved and the aging population. To have a volunteer like Slava and an advocate like Daniel on the board will help us move forward at this pivotal time in history."

About SeniorNet

SeniorNet (www.seniornet.org) is the world's premier technology trainer and online community for adults over 50. Based in Herndon, Virginia and founded in 1986, SeniorNet is a nationwide nonprofit organization with approximately 10,000 members that has taught hundreds of thousands of older adults to use computers and the internet, and has enriched millions of lives through its award-winning website.

SeniorNet is staffed by more than 3,000 volunteers and has nearly 75 locally run Learning Centers in the United States. SeniorNet offers both offline and online training to a population that was originally neglected in the information revolution. With sponsorship by major corporations and foundations, government agencies, private and public donations, and a backbone of individual members and contributors, SeniorNet continues to grow and offer new opportunities to those touched by its mission.

###

