



Internal Newsletter

SeniorNet Volunteers,

As we launch into 2014. . . I want to share where we are.

Some of this may be redundant, but again, our goal is to “ensure good communications with all of

- All those who made **SeniorNet donations in 2013** receive a Thank You letter for tax purposes and

- We have another great year planned for curriculum - the schedule will be posted soon.
- The Que Publishing discount program (advertised on our site and in the newsletters) . . . was extremely successful.
- Our new HQ address, phone, and fax are located on the website.
- In December, Center leaders ~~the person who volunteered for the longest time in 2014; a~~ **the person who volunteered for the longest time in 2014; a**
- There was a recent request ~~update the volunteer list for 2014 an~~ **update the volunteer list for 2014 an** **This is due by 1/27/14. If**
- Center Leaders have been made aware of Adobe Photoshop Elements 12.
- Consider printing off the last 3-4 National Press Releases and posting them in your center. There is

At the end of 2013, I shared an example of success by one of our centers.

I asked that you consider volunteering/assigning yourself to a role that would undoubtedly increase membership.

These roles are:

- **Outreach** - working with the community to understand demographics, who you can contact, and how to reach them.
- **Communications** - this person's role would include: making sure that all centers are up to date on all news, events, and programs.

Sometimes we all fall into a comfortable groove and it's hard to stop doing what we are good at. I understand

Thank you for all you did in 2013 . . . and going forward.



Leslie M. Smith

Chairman of the Board