



Internal Newsletter

SeniorNet Volunteers,

As we launch into 2014. . . I want to share where we are.

Some of this may be redundant, but again, our goal is to “ensure good communications with all of

- All those who made **SeniorNet donations in 2013** receive a Thank You letter for tax purposes and

- We have another great year planned for curriculum - the schedule will be posted soon.
- The Que Publishing discount program (advertised on our site and in the newsletters) . . . was extremely successful.
- Our new HQ address, phone, and fax are located on the website.
- In December, Center leaders were asked to identify the person who volunteered for the longest time during 2013; a list of names was compiled and shared with the staff. **This is due by 2/1/14.**
- There was a recent request to update the volunteer list for 2014 and **This is due by 1/27/14.** If you have any questions, please contact me.
- Center Leaders have been made aware of the availability of Adobe Photoshop Elements 12.
- Consider printing off the last 3-4 National Press Releases and posting them in your center. There is a link to the releases on the website.

At the end of 2013, I shared an example of success by one of our centers.

I asked that you consider volunteering/assigning yourself to a role that would undoubtedly increase membership.

These roles are:

- **Outreach** - working with the community to understand demographics, who you can contact, and how to reach them.
- **Communications** - this person's role would include: making sure that all centers are up to date on the website, newsletters, and other communications.

Sometimes we all fall into a comfortable groove and it's hard to stop doing what we are good at. I understand

Thank you for all you did in 2013 . . . and going forward.



Leslie M. Smith

Chairman of the Board